

**VIII National Congress on Excellence in Management
and
II International Symposium on Social Responsibility of the
Organizations (SIRSO)**

Río de Janeiro – Brazil

June 8-9, 2012

2nd Reminder

1. Call for Papers

The Organization Committee of the **II International Symposium on Social Responsibility of the Organizations (SIRSO): “towards the consolidation of strategic guidelines for Latin America”** invites the submission of papers for the symposium to be held in the framework of the **VIII CNEG**, scientific-technical event of international scope, at the Federación de las Industrias de Rio de Janeiro (FIRJAN) on the 8th of June and at the Escuela de Ingeniería de la Universidade Federal Fluminense (UFF), in Niterói on the 9th of June.

2. Symposium Coordinators

Nora Gorrochategui (Argentina)

Graduated in Political Science - University of El Salvador

Magister Scientiarum in Public Administration. University of Buenos Aires doctorate in administration: Thesis in preparation. University of Buenos Aires. She is currently Professor and researcher of the Faculty of Sciences, University of Buenos Aires.

Oscar Licandro (Uruguay)

Graduated in Sociology – Master of International Management

PhD candidate in Administration – Universidad Católica Argentina

Professor and Researcher in the Universidad Católica del Uruguay

Coordinator of the RSE Research Program at Universidad Católica del Uruguay

Consultant for CEPAL, OIM, BID and UNESCO

Valmir Martins de Oliveira (Chile)

PhD candidate in American Studies – International Studies Mention

Instituto de Estudios Avanzados (IDEA) – Universidad de Santiago de Chile (USACH)

Master in Planning and Strategic Management¹

Business administrator

Member of the REDUNIRSE network

Professor – Researcher
Universidad Mayor (Chile)

3. Objectives and background

The most relevant objectives consist of the consolidation, the discussion and promotion of advanced research projects about the development of Social Responsibility of the Organizations from an economic, environmental and social perspective for the purpose of contributing to the generation of guidelines for action and also sustainability elements, in all kinds of organizations.

The first edition was held in 2010 at the Universidad de Santiago de Chile (USACH). Then, it continued with the publication of the book bearing the same name of the symposium which was presented at the International Congress of Economics and Management (ECON) – Universidad de Buenos Aires (UBA), on November 2011 and brings together 31 works from Argentina, Brazil, Chile, Colombia, Mexico, Peru and Uruguay. This book includes a sample of the research in the field in our continent and consolidates the work in net of **SIRSO**. We shall be a pre-event for the [Rio+20](#) United Nations Conference on Sustainable Development en 2012.



Another aim is the publication of a new book, which will include a selection of the Papers presented in this **SIRSO's** second edition.

4. Public

El **II SIRSO** is addressed to academics, experts and researchers from multi-disciplinary fields as Economic and Administrative Sciences, Public Administration, International Relations, Communication, Political Science, Engineering, Education, Sociology, Law, Journalism and Philosophy among other research fields.

5. Main Topics

- Organizational Governance
- Methodological concepts and models
- Ethics

- Certifications, measurements² and reports
- Stakeholders
- Cooperation networks
- Environment
- Fair operating practices
- Consumers
- Community
- Social Alliances (companies, governments, NGOs and others)
- University Social Responsibility
- Fair Labor Practices
- Inclusive Business

6. PAPER PRESENTATION

The papers presented in the **II SIRSO** (and which will be included as chapters in the book to be published on Social Responsibility of the Organizations), should be previously be accepted. Its acceptance will be in two phases. In the first phase, should be presented an ABSTRACT, with the features listed ahead. In the second phase, once the ABSTRACT has been accepted, each author should write and submit the actual final Paper. That paper will be submitted to the assessment of the juries.

6.1 ABSTRACTS

Unlike the rest of the CNEG, the **II SIRSO** symposium requires the prior sending of an ABSTRACT of each of the papers that are to be presented.

The ABSTRACT must clearly convey the content of the FINAL PAPER and must provide an accurate idea of its subject matter and its academic quality. It should have at maximum **500 words** and must include, at least, the following: theme or problem, objectives, methodology, results and conclusions. It should also contain 4 keywords. The abstract must fulfill the formal requirements detailed in section 7 (with the sole exception of the size for the final PAPERS which is established there).

Submitted ABSTRACTS will be reviewed by the Coordinators of **SIRSO**. Authors will be informed of acceptance or not acceptance within a maximum of seven days from the date of reception of the ABSTRACT by the coordinators of the SYMPOSIUM.

The deadline for submitting abstracts is March 12, 2012. The abstract submission stage does not need to pay registration fee. Such submission must be made through the Congress website and follow the procedure established therein for the remission of the articles. As a complement, the document will be e-mailed to the following address: red.sirso@gmail.com

The **II SIRSO** is already receiving ABSTRACTS

6.2 PAPER SUBMISSIONS

Once the ABSTRACTS have been approved and communicated, its authors may send the final version of the paper for consideration by the Scientific Committee of the Symposium.

Submitted PAPERS will be double-blind peer reviewed by two members of the Scientific Committee of the Symposium. This Committee shall be composed of academics from various universities in Latin America. Its structure will be completed by early March and immediately will be released publicly.

All the PAPERS approved by the Scientific Committee shall be automatically included in the book. Thus, the book will be a refereed publication.

The deadline for the remission of the work will be on **April 9**.

IMPORTANT: Papers SHOULD NOT be sent through the website of the Congress. They MUST be sent to the Symposium e-mail address: red.sirso@gmail.com

7. FORMAL REQUIREMENTS FOR PAPER PRESENTATION

Formal requirements for PAPERS to be presented at **II SIRSO** will be the same as those established for the RSO book to be next published.

- Program/software: Text editor Word for Windows version 97-2003 (that is to say: extension ".doc").
- The maximum extension of the paper is 15 pages, including tables, charts, annexes and bibliography.
- Fonts: Garamond size 11, line spacing simple.
- Titles: in **ALL CAPS** and in **BOLD**
- Charts and tables: Should be included completely in a single page each and should be presented in black and white exclusively.

8. REGISTRATION AND FEES PAYMENT

Inscriptions will be done following the procedures established in the congress web page (<http://www.excelenciaemgestao.org/pt/inscricoes.aspx>).

When sending the ABSTRACT, at the web page of registrations, **must be selected the THEME: OO.OO.II SIRSO**

At the stage of sending the ABSTRACT it is not necessary to pay the registration fee.

The deadline for the payment of the registration fee in the category AUTHOR OF THE ARTICLE (exhibitor), for approved abstracts, is unfailingly on May 07. The fee will be of R\$ 370,00 (approximately US\$ 205). Fees include: 1) the publication in the annals of the event and 2) Certificate of participation in the Symposium. The category "Participant" is offered for those who will not expose.

The payment will be done through the Bank of Brazil and the International PayPal System for residents outside Brazil.



9. BOOK WITH PAPERS PRESENTED IN II SIRSO.

In addition to being a space for exchange of research and conceptual thinking, **II SIRSO** also aims to concentrate efforts to compile and publish the papers presented that were selected by the Committee, as was the case of the first edition of the Symposium.

On the other hand, the CNEG will invite the authors of the best articles of the Congress (considering also the papers from the Symposium) to join the special edition of the newspaper **IJESD – International Journal of Environment and Sustainable Development** – ISSN (Online): 1478-7466 - ISSN (Print): 1474 - 6778 and also for **SISTEMAS & GESTÃO** (ISSN 1980--5160).

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